The History of Data Privacy Day and Becoming a Privacy Champion

shared by the National Cyber Security Alliance

As we gear up for Data Privacy Day, January 28, let's go over a bit of the history.

Your personal privacy has always been important. But in recent years, Digital Data Privacy has become even MORE important. Looking in windows, through trash, and over shoulders has been enhanced by hackers and bad actors which compromises all of our digital information. Therefore, an even greater need for awareness and protection has come to the forefront. Enter, **Data Privacy Day** [with a campaign to become Data Privacy Week!]

"**Data Privacy Day** began in the United States and Canada in January 2008 as an extension of the **Data Protection Day** celebration in Europe. **Data Protection Day** commemorates the Jan. 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with **privacy** and **data protection**." – reported by the National Cyber Security Alliance. The entire history can be viewed at the following link provided by the NCSA https://staysafeonline.org/data-privacy-day/about-dpd/#:~:text=Data%20Privacy%20Day%20began%20in,with%20privacy%20and%20data%20protection.

You, your department, agency or organization has the opportunity to become a **Data Privacy Champion**! Sign up today using the link below to receive a tool kit with the latest information to share with colleagues, friends and family today!

https://staysafeonline.org/data-privacy-day/become-dpd-champion/

Stay well and stay safe both online and off!